



Company Profile

- Software Development
- Website Development
- E-Commerce Solutions
- Mobile App Development
- Live Streaming
- Graphics Design
- Training

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Mission Statement

“To design, develop and deploy powerful software that enables our customers to automate their business processes”



Welcome to Infobool

Welcome to the world of hassles free IT set up. We create websites, custom-built applications and software products that enables your organization to streamline efficiency, increase productivity and work smarter.

Deploying a website or business application requires more than just software. We offer a number of important services that help our customers to improve the way they work and manage information.

Our highly creative website development team design and build fresh, dynamic websites for organization of all sizes. Combining years of experience with the very latest technologies we can ensure that your online business strategy is effective and tightly integrates with your day-to-day processes.

You can employ our software development services to create the exact software application your organization needs. We can design and build virtually any kind of software to a defined specification using industry standard development languages.

Why Infobool?

- Our services are highly customized to your needs.
- We transform your ideas into reality.
- We turn complicated business concepts into elegant solutions.
- We collaborate with client.
- We deliver what we promise.
- We are flexible and responsive.
- We work beyond contract
- 24/7 Customer Support.



Services Overview

We create websites, custom-built applications and software products that enables your organization to streamline efficiency, increase productivity and work smarter.

Our comprehensive website development services encompass all aspects of the technical and creative process necessary to develop a successful website. The websites we build are supplied with full content management facilities that allow you to easily add, edit and delete content. This enables you to manage your own website without the need for advanced technical knowledge.

We use industry standard development languages and a quality-driven approach to design and build virtually any kind of software application to a defined specification.

We can create custom-built software applications for you that enables your organization to streamline efficiency, increase productivity and work smarter. Our highly skilled, multi-disciplined graphic design team can provide you with wide range of services in both print and digital mediums.

We also provide the services of live streaming or pre-recorded video streaming on website in a very effective manner. Our live streaming services work without any delay.

Infobool Training services provide a range of training options that ensure you derive maximum benefit from your new website, custom-built application or our software products.

- Website Development
- Software Development
- Mobile App. Development
- Live Streaming
- Graphics Design
- Training & Development

Website Design

- Styling and branding
- Interface design
- Photography
- Copy writing

Content Management

- Website self publishing
- Authorisation workflow
- Public/private content
- Blogs & newfeeds

E-Commerce

- Online shopping
- Payment solutions
- Application development
- Business integration

Internet Marketing

- Search engine optimisation
- Online strategy planning
- Pay per click campaigns
- Usage statistics



Website Development

We design and build fresh, dynamic websites for organizations of all sizes. Combining years of experiences with the very latest technologies we can ensure that your online business strategy is highly effective and tightly integrates with your day-to-day processes.

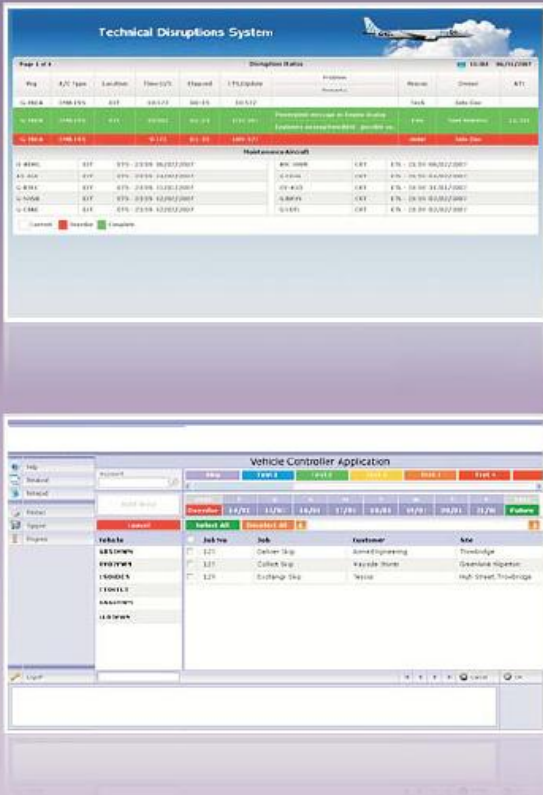
We believe that you should be able to easily manage and maintain your own website. When you commission a website from Infobool it is supplied with an inbuilt, multi-lingual Content Management System (CMS). All you need to manage your website content or menu structure is an internet connection, web browser and a basic understanding of word processing.

- Website Design
- Content Management
- E-Commerce
- Internet Marketing
- Search Engine Optimization
- Domain Registration & Hosting
- SMS Gateway
- CMS Development

Our first step is always to meet with you and learn everything we can about your requirements, your business, your target market and your competition. This information will help our website design and development team to create draft designs for your feedback and approval.

We work closely with you during each stage of the website creation process. Whether you want a simple website or a fully-fledged ecommerce solutions, we can help you to realize your online ambitions.

When you commission a website from Infobool we guarantee to supply you with a unique, interactive website that exceeds your expectations.



Software Development

We use industry standard development languages and a quality-driven approach to design and build virtually any kind of software application to a defined specification.

Software development services supply the keystone to our technical portfolio. Our team of experienced engineers develop innovative client-server, desktop, mobile and web based software solutions for organizations of all sizes.

We can create custom-built software applications for you that enables your organization to streamline efficiency, increase productivity and work smarter.

The first stage in developing a custom-built software application begins with the information derived from a customer needs analysis and viability study. we can help you to visualize, plan and deliver your software project from conception to completion.

No matter how large or small your software development requirements, we will identify the right technologies and methods to meet your objectives.

- Software Specification
- Interface Design
- Database Development
- Business Integration
- ERP Development
- Deployment
- Maintenance



Mobile App. Development

Businesses today are looking for smarter ways to work. From simple mobile data and email, enterprises are moving to mobile apps for increased efficiency, productivity, customer engagement, and workforce collaboration.

Mobility has become an integral part of our business process. Whether it is the IT, Operations, or Sales and Marketing department, there's a need for a mobile app to make a better workplace.

Do you have a mobile strategy? If yes, how will you roll out mobility solutions? Which is the best technology or mobile solution to fit your business model?

Our Mobility Consulting services can help you get answers to all these questions. Infobool with over hundreds of applications to its credit, is trusted when it comes to providing complete mobile app analysis, development, and deployment solutions.

Infobool believes that the way in which we perceive technology has completely changed. With hundreds of Internet users and tens of billions of mobile devices to connect to the web, new standards have been set for enterprises around the globe. We offer mobility solutions to prepare our clients to meet market demands and capitalize on the opportunities that mobility presents.

- Android App Development
- iPhone App Development
- Windows Mobile App.
- Blackberry App Development



Live Streaming

Infobool also specializes in almost every area and covers every aspect of video streaming both on Internet and on Mobile Phones. We are a Global streaming service organization and we appreciate that our clients' needs and their clients' or listeners' or viewers' needs are as varied as the content they publish or access and the countries they live in. That is why we endeavor to cater to vast canvas of requirements of Video Streaming.

Streaming media on the Internet is a complex and daunting task requiring complete understanding and careful evaluation of the available technologies and implementing them in such manner that to our clients it really looks very simple and easy. Our streaming experts are standing by to assist in understanding your options and selecting the best format to deliver your content. Our experts can also guide you through process to ensure your viewers are delivered the best possible streaming media experience. You only have one opportunity to make a great first impression, and our content delivery network will ensure your message is delivered exactly as envisioned.

- No Streaming Delay
- Live Editing
- Stream Pre-stored video
- Viewers Count
- Live Recording
- HD quality streaming



Graphics Designing

Our highly skilled, multi-disciplined graphic design team can provide you with a wide range of services in both print and digital mediums.

Combining creativity and technical skills, we deliver a wide range of quality marketing services to effectively visualize and communicate your ideas.

We offer an extensive graphics design service:

We will design, illustrate, video and animate any idea that you want to come to life, design the packaging for your products, create your logo, design an eye catching brochure, produce a demo reel or short commercial for your company, and even finish the job by taking care of all your printing needs.

The Infobool designs team works hand in hand with our software development and website development engineers to design intuitive user interfaces for our software solutions. Whatever your needs we can help your marketing make maximum impact.

- Advertising design and concepts
- Corporate identity visualization
- Website styling and branding
- Software interface design
- Brochures and literature
- Visiting cards



Training

Investment in Information and Communication Technology (ICT) can be rendered useless if your employees are not equipped with the correct skills to utilize the technology.

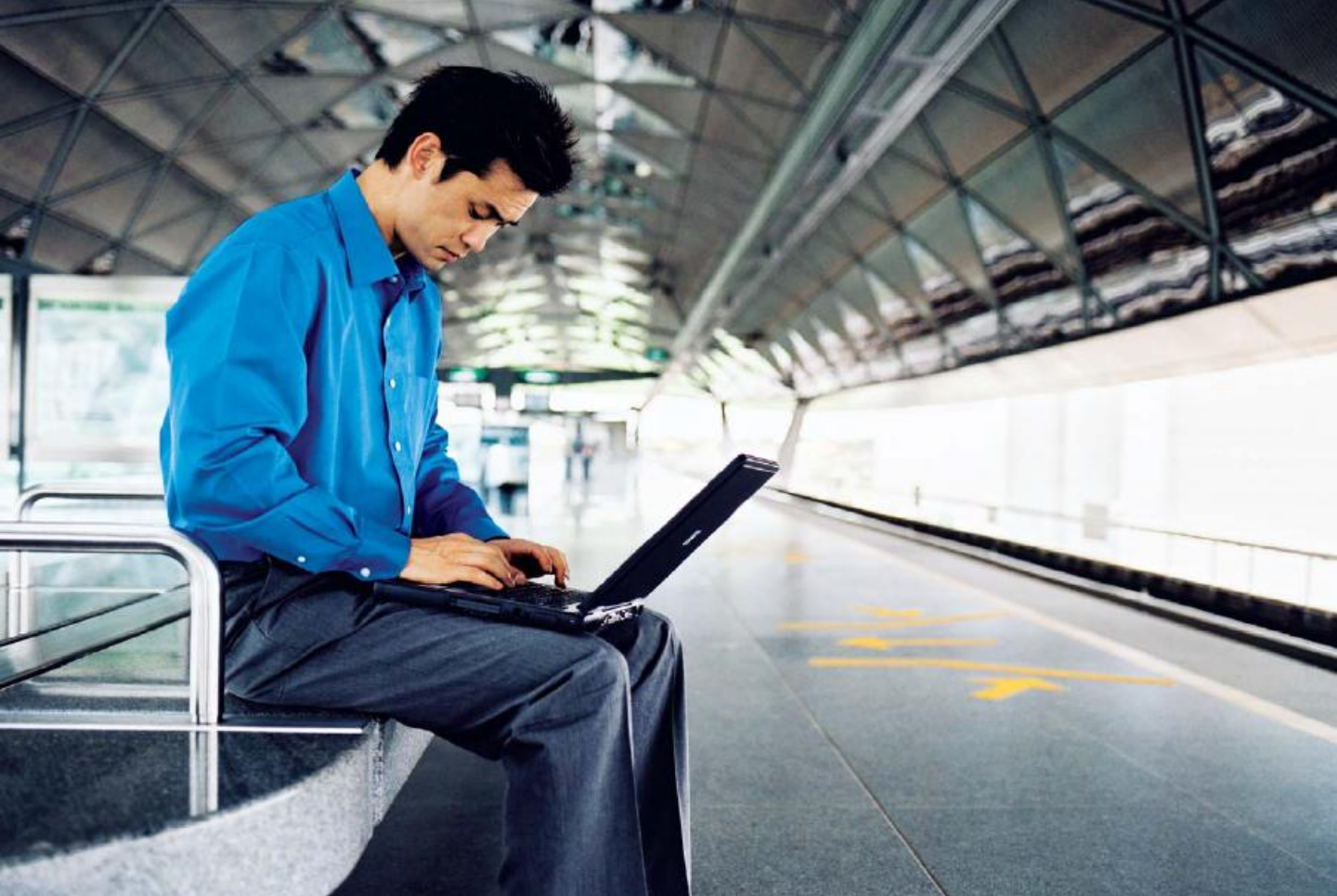
Infobool knows how critical it is to have stable ICT systems that integrate with day to day business processes. Efficiency is an essential part of a successful organization, so it is imperative that your personnel maximize your ICT investment by mastering the hardware and software solutions your organization deploys.

It's a proven fact that effective ICT training not only equips individuals with the skills to be more productive in the workplace but also promotes confidence and loyalty. Your most valuable asset is your skilled workforce.

Courses can be delivered at the Infobool ICT Training Suite in Exeter or at client premises. Courses are available for most industry standard software products/Bespoke training courses are also available for specialist software and other hardware and computer network infrastructure products.

Example Training Courses

- Specialist business software application
- Web and software development
- Graphics design
- Computer hardware and infrastructure
- Network security and management
- Telephony and communications
- Products by Infobool Open Software



Infobool CRM

Customer relationship management (CRM) can help reduce costs and increase profitability by organising and automating business processes that nurture customer satisfaction and loyalty.

CRM solutions can deliver ROI through marketing automation, customer service, and sales force automation. Deliver amazing customer experiences every time. Infobool CRM helps you turn every customer into a happy customer.

Infobool CRM offers both on-premise and cloud-based CRM solutions to meet your unique business needs. We also offer mobile CRM apps and platforms that allow you to manage your customer relationships on your mobile devices, and tools that integrate data and reporting from social media directly into your CRM application.

Every great relationship starts with You. The strategy you take in establishing, developing and maintaining these relationships is your CRM (Customer Relationship Management) strategy. The system that support this strategy is your CRM software.

Few Features Are

- Document Control and Sharing
- Data Import and Export
- Outlook Integration
- Workflow Management
- Email Marketing
- Project Management
- Customer Portal
- Task Management
- Reporting
- Inventory Management



Partner With Us

We offers you the benefit of our experience and expertise to turn your ideas into reality. A partner can be anyone, an organization, a content consultant or a technical writer. We believes in forming long term associations with our customers. We will partner you in promoting your business through the use of our services.

As a development partner, we will take your input seriously. From day one, you will have a direct voice in our product release strategy to ensure that our solutions benefit your organization or the organizations you represent. If your company is interested in working with Infobool Technologies in a mutually beneficial relationship,

Our affiliate marketing program is a unique opportunity for you to earn money by referring customers to Infobool.

It pays to spread the word about Infobool & Its Offers. When we make money, you do too! The best part? You don't even need to be a customer to participate.



Our Few Happy Clients





To find out further information or request a demonstration of our products and services

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